

# JOPHY KOOTTUMKAL

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## SUMMARY OF SKILLS

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- **Cinematography:** Two years of experience in conducting, coordinating productions determining treatment, and scheduling
- **Production Coordination:** Proficient in artistic direction for a range of shows and events
- **Direction:** Well-versed in casting, understanding scripts, and offering advice on performance delivery
- **Technical Proficiency:** Knowledgeable in knowing about the lighting, lensing, and angles to use by cameras for appealing visuals
- **Team Supervision:** Capable of managing team members in fast-paced work settings

## EDUCATION

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**Digital Communication Management** September 2023 - Present  
**Fanshawe College, London, ON**

- Skilled in photo, video, and sound industry-software programs
- Expertise in editing various file formats and creating compelling brand videos

**Technical System Analysis** September 2022 – April 2023  
**Fanshawe College, London, ON**

- Customer Engagement/Communications Management
- Business Process and Enterprise Resource Planning

**Bachelor of Computer Application** September 2018 – April 2021  
**St. George's College, Aruvithura, Kerala, India**

- Core subjects include computer graphics, SQL, networking, operating systems, and Java programming
- Developed practical skills through hands-on assignments, presentations, and projects

## EXPERIENCE

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**Content Creation** June 2022 – Present  
**Indian Grocers, Burlington**

- Craft captivating content on Instagram for Indian Grocers, driving engagement and brand awareness.
- Collaborate with marketing to strategize content plans.
- Use user-generated content and analytics to showcase unique offerings and build community.

**Media Production Coordinator** June 2021 – April 2022  
**Chavara International School, Amanakara, Kerala, India**

- Managed media production, optimizing procedures to ensure smooth operation
- Directed the artistic sections of the program, placing a strong emphasis on consistently delivering quality cinematography
- Collaborated with educators, students, and external partners for project success
- Achieved increased viewership and positive feedback for cinematographic enhancements